



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
DEEMED TO BE UNIVERSITY, BHUBANESWAR – 24
(Decld. U/S 3 of UGC Act, 1956)
OFFICE OF THE CONTROLLER OF EXAMINATIONS

Notification No: KIIT-DU/Exam-Ph.D-44-82-SKS-JKP-SS-SOSFH-44082/2024

Date: 23.03.2024

Notification for Award of the Ph.D. Degree

It is hereby notified that KIIT Deemed to be University has accepted the thesis of the under mentioned candidate for the Degree of Doctor of Philosophy in the subject as mentioned below and the candidate has been declared eligible for the award of the degree of Doctor of Philosophy of the University.

The candidate has also successfully completed the Doctor of Philosophy (Ph.D.) program under KIIT Deemed to be University, Bhubaneswar as per the **UGC Regulations 2009**.

Name	:	SARITA KUMARI SINGH
Registration No	:	19624172356
Subject	:	Commerce
Title of the Thesis	:	NAVIGATING THE IMPACT OF DIGITAL TRANSFORMATION THROUGH ARTIFICIAL INTELLIGENCE ON EMPLOYEE AND CUSTOMER ENGAGEMENT: AN EMPIRICAL STUDY
Name of the Supervisor(s)	:	Dr. Jayanta Kumar Parida Dr. Sasmita Rani Samanta
Date of Viva-Voce Examination	:	18.03.2024

Sd/-

CONTROLLER OF EXAMINATIONS

Notification No: KIIT-DU/Exam-Ph.D-44-82-SKS-JKP-SS-SOSFH-44182/2024

Date: 23.03.2024

Copy to:-

1. Secretary, University Grants Commission
2. Secretary-General, Association of Indian Universities
3. Secretary, Dept of Education, Ministry of HRD, Govt. of India
4. Dr. Jayanta Kumar Parida (Supervisor) KIIT Deemed to be University, Bhubaneswar
5. Dr. Sasmita Rani Samanta (Co-Supervisor)
6. RSC Members & Candidate concerned through Supervisor
7. Thesis and Viva-voce Examiners
8. Director Admissions
9. Documentation Cell
10. Convocation Unit/ Ph.D. Section
11. PRO Section
12. Confidential-I / Result Section / Certificate Section /AO, COE office for Posting in the examinations website
13. Head, CIR
14. Registrar
15. PS to Pro Vice-Chancellor for kind information of the Pro Vice-Chancellor
16. PS to Vice-Chancellor for kind information of the Vice-Chancellor
17. PS to Chancellor for kind information of the Chancellor
18. AO, O/o The Founder, KIIT- for kind information of the Hon'ble Founder

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