



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY  
DEEMED TO BE UNIVERSITY, BHUBANESWAR – 24  
(Decld. U/S 3 of UGC Act, 1956)  
OFFICE OF THE CONTROLLER OF EXAMINATIONS

Notification No: KIIT-DU/Exam-Ph.D-57-71-KR-PRS-SOM-57071/2024

Date: 19.04.2024

**Notification for Award of the Ph.D. Degree**

It is hereby notified that KIIT Deemed to be University has accepted the thesis of the under mentioned candidate for the Degree of Doctor of Philosophy in the subject as mentioned below and the candidate has been declared eligible for the award of the degree of Doctor of Philosophy of the University.

The candidate has also successfully completed the Doctor of Philosophy (Ph.D.) program under KIIT Deemed to be University, Bhubaneswar as per the **UGC Regulations 2009**.

|                               |   |   |
|-------------------------------|---|---|
| Name                          | : | KHARABELA ROUT  |
| Registration No               | : | 19375169836   |
| Subject                       | : | Management  |
| Title of the Thesis           | : | An Assessment of Food Private Label Brand Loyalty in a Multi-Channel Retail Environment |
| Name of the Supervisor(s)     | : | Dr. Priti Ranjan Sahoo  |
| Date of Viva-Voce Examination | : | 09.04.2024  |

*Sd/-*

CONTROLLER OF EXAMINATIONS

Notification No: KIIT-DU/Exam-Ph.D-57-71-KR-PRS-SOM-57171/2024

Date: 19.04.2024

Copy to:-

1. Secretary, University Grants Commission
2. Secretary-General, Association of Indian Universities
3. Secretary, Dept of Education, Ministry of HRD, Govt. of India
4. Dr. Priti Ranjan Sahoo (Supervisor) KIIT Deemed to be University, Bhubaneswar
5. RSC Members & Candidate concerned through Supervisor
6. Thesis and Viva-voce Examiners
7. Director Admissions
8. Documentation Cell
9. Convocation Unit/ Ph.D. Section
10. PRO Section
11. Confidential-I / Result Section / Certificate Section /AO, COE office for Posting in the examinations website
12. Head, CIR
13. Registrar
14. PS to Pro Vice-Chancellor for kind information of the Pro Vice-Chancellor
15. PS to Vice-Chancellor for kind information of the Vice-Chancellor
16. PS to Chancellor for kind information of the Chancellor
17. AO, O/o The Founder, KIIT- for kind information of the Hon'ble Founder

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