



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
DEEMED TO BE UNIVERSITY, BHUBANESWAR – 24
(Decl'd. U/S 3 of UGC Act, 1956)
OFFICE OF THE CONTROLLER OF EXAMINATIONS

Revised 2nd SEM
BCJ
(Regular/Back)

Ref. No. - KIIT-U/Exam-(IMCJ)/462/24

Dt: 13.03.2024

The Spring End Semester Examination-2024, for **2nd Semester Bachelor of Communication and Journalism (2023 admitted batch)** programme is scheduled as per the following details.

REVISED SCHEDULE FOR SPRING END SEMESTER EXAMINATION-2024

(*This schedule is subject to minor change depending on the dates of the general elections in the State)

Date & Day	Time & Subject
	(10.00 AM to 01.00 PM)
20.04.2024 (Saturday)	Media Organization Management (MJ1020)
22.04.2024 (Monday)	Media Laws and Ethics (MJ1028)
23.04.2024 (Tuesday)	Environment Studies (MJ1030)
24.04.2024 (Wednesday)	Basic Radio Journalism (MJ1032)
26.04.2024 (Friday)	Communication and Advocacy (MJ1034)

Sd/-

Controller of Examinations

Dt. 13.03.2024

Ref. No. - KIIT-U/Exam-(IMCJ)/ 462 (1)/24

CC: Acting Dean, School of Mass Communication

- : Asst.COE/Examination Coordinators / EDP (Result / Confidential) for necessary action.
- : Head, EAM Division/AO, COE office for the posting in the KIIT Web-Site.
- : Director Admission /Head, CIR
- : Registrar for kind information.
- : PS to Vice-Chancellor for kind information of Vice-Chancellor
- : AO to Chancellor for kind information of Chancellor
- : AO, O/o The Founder, KIIT for kind information of Hon'ble Founder

[Signature]
13.03.2024

Controller of Examinations
Controller of Examinations
Kalinga Institute of Industrial Technology
Deemed to be University
Bhubaneswar



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
DEEMED TO BE UNIVERSITY, BHUBANESWAR – 24
(Decld. U/S 3 of UGC Act, 1956)
OFFICE OF THE CONTROLLER OF EXAMINATIONS

Revised 4th SEM
IMCJ
(Regular/Back)

Ref. No. - KIIT-U/Exam-(IMCJ)/ 462(2)/24

Dt: 13.03.2024

The Spring End Semester Examination-2024, for **4th Semester (Integrated) Master of Communication and Journalism (2022 admitted batch)** programme is scheduled as per the following details.

REVISED SCHEDULE FOR SPRING END SEMESTER EXAMINATION-2024

(*This schedule is subject to minor change depending on the dates of the general elections in the State)

Date & Day	Time & Subject
	(10.00 AM to 01.00 PM)
13.04.2024 (Saturday)	Political Communication (MJ2030)
15.04.2024 (Monday)	Marketing Communication (MJ2032)
16.04.2024 (Tuesday)	Understanding Documentary (MJ2034)
18.04.2024 (Thursday)	Lifestyle Journalism (MJ2076)
19.04.2024 (Friday)	Community Media (MJ2074)

Sd/-

Controller of Examinations

Dt. 13.03.2024

Ref. No. - KIIT-U/Exam-(IMCJ)/ 462 (3)/24

CC: Acting Dean, School of Mass Communication

: Asst.COE/Examination Coordinators / EDP (Result / Confidential) for necessary action.

: Head, EAM Division/AO, COE office for the posting in the KIIT Web-Site.

: Director Admission /Head, CIR

: Registrar for kind information.

: PS to Vice-Chancellor for kind information of Vice-Chancellor

: AO to Chancellor for kind information of Chancellor

: AO, O/o The Founder, KIIT for kind information of Hon'ble Founder

[Signature]
13.03.2024
Controller of Examinations
Controller of Examinations
Kalinga Institute of Industrial Technology
Deemed to be University
Bhubaneswar



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
DEEMED TO BE UNIVERSITY, BHUBANESWAR – 24
(Decld. U/S 3 of UGC Act, 1956)
OFFICE OF THE CONTROLLER OF EXAMINATIONS

6th SEM
IMCJ
(Regular/Back)

Ref. No. - KIIT-U/Exam-(IMCJ)/ 462(4)/24

Dt: 09.03.2024

The Spring End Semester Examination-2024, for **6th Semester (Integrated) Master of Communication and Journalism (2021 admitted batch)** programme is scheduled as per the following details.

SCHEDULE FOR SPRING END SEMESTER EXAMINATION-2024

(*This schedule is subject to minor change depending on the dates of the general elections in the State)

Date & Day	Time & Subject
	(10.00 AM to 01.00 PM)
13.04.2024 (Saturday)	International Communication (MJ3014)
15.04.2024 (Monday)	Event Management (MJ3016)
16.04.2024 (Tuesday)	Digital Marketing (MJ3018)
18.04.2024 (Thursday)	Foreign Language (French-II) (MJ3072)
19.04.2024 (Friday)	Magazine & Feature Writing (MJ3076)

Sd/-

Controller of Examinations

Dt. 09.03.2024

Ref. No. - KIIT-U/Exam-(IMCJ)/ 462 (5)/24

CC: Acting Dean, School of Mass Communication

- : Asst.COE/Examination Coordinators / EDP (Result / Confidential) for necessary action.
- : Head, EAM Division/AO, COE office for the posting in the KIIT Web-Site.
- : Director Admission /Head, CIR
- : Registrar for kind information.
- : PS to Vice-Chancellor for kind information of Vice-Chancellor
- : AO to Chancellor for kind information of Chancellor
- : AO, O/o The Founder, KIIT for kind information of Hon'ble Founder

Controller of Examinations

Controller of Examinations
Kalinga Institute of Industrial Technology
Deemed to be University



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
DEEMED TO BE UNIVERSITY, BHUBANESWAR – 24
(Decld. U/S 3 of UGC Act, 1956)
OFFICE OF THE CONTROLLER OF EXAMINATIONS

2nd SEM MCJ
&
8th SEM IMCJ
(Regular/Back)

Ref. No. - KIIT-U/Exam-(IMCJ)/ 462(6)/24

Dt: 09.03.2024

The Spring End Semester Examination-2024, for **2nd Semester Master of Communication and Journalism (2023 admitted batch) and 8th Semester (Integrated) Master of Communication and Journalism (2020 admitted batch)** programme is scheduled as per the following details.

SCHEDULE FOR SPRING END SEMESTER EXAMINATION-2024

(*This schedule is subject to minor change depending on the dates of the general elections in the State)

Date & Day	Time & Subject
	(10.00 AM to 01.00 PM)
20.04.2024 (Saturday)	Audiovisual Journalism (MJ4014)
22.04.2024 (Monday)	Media Economics (MJ4016)
23.04.2024 (Tuesday)	Communication Research (MJ4018)
24.04.2024 (Wednesday)	Advertising and Public Relations (MJ4020)
26.04.2024 (Friday)	Critical Approaches to Media Texts (MJ4022)

Sd/-

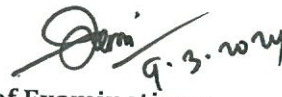
Controller of Examinations

Dt. 09.03.2024

Ref. No. - KIIT-U/Exam-(IMCJ)/ 462 (7)/24

CC: Acting Dean, School of Mass Communication

- : Asst.COE/Examination Coordinators / EDP (Result / Confidential) for necessary action.
- : Head, EAM Division/AO, COE office for the posting in the KIIT Web-Site.
- : Director Admission /Head, CIR
- : Registrar for kind information.
- : PS to Vice-Chancellor for kind information of Vice-Chancellor
- : AO to Chancellor for kind information of Chancellor
- : AO, O/o The Founder, KIIT for kind information of Hon'ble Founder


9.3.2024
Controller of Examinations
Controller of Examinations
Kalinga Institute of Industrial Technology
Deemed to be University
Bhubaneswar



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
DEEMED TO BE UNIVERSITY, BHUBANESWAR – 24
(Decld. U/S 3 of UGC Act, 1956)
OFFICE OF THE CONTROLLER OF EXAMINATIONS

**4th SEM MCJ
&
10th SEM IMCJ
(Regular/Back)**

Ref. No. - KIIT-U/Exam-(IMCJ)/ 462(8)/24

Dt: 09.03.2024

The Spring End Semester Examination-2024, for **4th Semester Master of Communication and Journalism (2022 admitted batch)** and **10th Semester (Integrated) Master of Communication and Journalism (2019 admitted batch)** programme is scheduled as per the following details.

SCHEDULE FOR SPRING END SEMESTER EXAMINATION-2024

(*This schedule is subject to minor change depending on the dates of the general elections in the State)

Date & Day	Time & Subject (10.00 AM to 01.00 PM)	
	Specialization: Convergent Journalism	Specialization: Communication Management
13.04.2024 (Saturday)	Radio Journalism (MJ5102)	Applied Public Relations (MJ5306)
15.04.2024 (Monday)	Television Journalism (MJ5104)	Event Management (MJ5308)
16.04.2024 (Tuesday)	Data Journalism (MJ5172)	Digital Marketing (MJ5374)

Sd/-

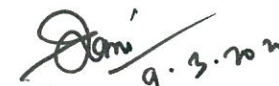
Controller of Examinations

Dt. 09.03.2024

Ref. No. - KIIT-U/Exam-(IMCJ)/ 462 (9)/24

CC: Acting Dean, School of Mass Communication

- : Asst.COE/Examination Coordinators / EDP (Result / Confidential) for necessary action.
- : Head, EAM Division/AO, COE office for the posting in the KIIT Web-Site.
- : Director Admission /Head, CIR
- : Registrar for kind information.
- : PS to Vice-Chancellor for kind information of Vice-Chancellor
- : AO to Chancellor for kind information of Chancellor
- : AO, O/o The Founder, KIIT for kind information of Hon'ble Founder



Controller of Examinations

Controller of Examinations
Kalinga Institute of Industrial Technology
Deemed to be University
Bhubaneswar