

KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY DEEMED TO BE UNIVERSITY, BHUBANESWAR – 24 (Decld. U/S 3 of UGC Act, 1956)

OFFICE OF THE CONTROLLER OF EXAMINATIONS

3rd SEM IMCJ (Regular/Back)

Ref. No. - KIIT-U/Exam-(IMCJ)/933/21

Dt: 15.11.2021

The Online Autumn End Semester Examination-2021, for 3rd Semester (Integrated) Master of Communication and Journalism (2020-25 admitted batch) program is scheduled to be held as per the following details.

SCHEDULE FOR ONLINE AUTUMN END SEMESTER EXAMINATION-2021

| Date & Day | Slot |
|---------------------------|--|
| 06.12.2021 (Monday) | Slot-BJ1 (02.00 PM to 04.00 PM) |
| | Television Journalism (MJ2017 / BJ2001) |
| 07.12.2021 (Tuesday) | Slot-BJ2 (02.00 PM to 04.00 PM) |
| | Advertising (MJ2019 / MJ2011) |
| 08.12.2021 (Wednesday) | Slot-BJ3 (02.00 PM to 04.00 PM) |
| | Public Relations (MJ2021) |
| 00 12 2021 | Slot-BJ4 (02.00 PM to 04.00 PM) |
| 09.12.2021 (Thursday) | Investigative Journalism (MJ2073) |
| 10.12.2021 | Slot-BJ5 (02.00 PM to 04.00 PM) |
| (Friday) | Health Communication (MJ2075) |
| 11.12.2021 | Slot-BJ6 (02.00 PM to 04.00 PM) |
| (Saturday) | Public Communication Campaign (MJ2013) |
| 12.12.2021 (Sunday) | Reserve Day |

Ref. No. - KIIT-U/Exam-(IMCJ)/ 933(1)/21

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: AO to Chancellor for kind information of Chancellor

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OFFICE OF THE CONTROLLER OF EXAMINATIONS

5th SEM IMCJ (Regular)

Ref. No. - KIIT-U/Exam-(IMCJ)/ 933(2)/21

Dt: 15.11.2021

The Online Autumn End Semester Examination-2021, for 5th Semester (Integrated) Master of Communication and Journalism (2019-24 admitted batch) program is scheduled to be held as per the following details.

SCHEDULE FOR ONLINE AUTUMN END SEMESTER EXAMINATION-2021

| Date & Day | Slot |
|---------------------------|--|
| 06.12.2021 (Monday) | Slot-BJ1 (2.00 PM to 4.00 PM) |
| | Communication Theory and Research (MJ3017) |
| 07.12.2021 (Tuesday) | Slot-BJ2 (2.00 PM to 4.00 PM) |
| | New Media (MJ3019) |
| 08.12.2021 (Wednesday) | Slot-BJ3 (2.00 PM to 4.00 PM) |
| | Communication and Development (MJ3021) |
| 09.12.2021 (Thursday) | Slot-BJ4 (2.00 PM to 4.00 PM) |
| | Foreign Language(French-I) (MJ3071) |
| 10.12.2021 (Friday) | Slot-BJ5 (2.00 PM to 4.00 PM) |
| | Strategic Communication (MJ3079) |

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9th SEM IMCJ R 3rd SEM MCJ (Regular)

Ref. No. - KIIT-U/Exam-(IMCJ)/ 933(4)/21

Dt: 15.11.2021

The Online Autumn End Semester Examination-2021, for 9th Semester (Integrated) Master of Communication and Journalism & 3rd Semester Master of Communication and Journalism program is scheduled to be held as per the following details.

SCHEDULE FOR ONLINE AUTUMN END SEMESTER EXAMINATION-2021 Specialisation: Communication for Social Change

| Date & Day | Slot |
|---------------------------|---|
| 06.12.2021 (Monday) | Slot- BJ1 (2.00 PM to 4.00 PM) Theories of Development (MJ5201) |
| 07.12.2021 (Tuesday) | Slot- BJ2 (2.00 PM to 4.00 PM) |
| | Approaches to Social Change (MJ5203) |
| 08.12.2021 (Wednesday) | Slot- BJ3 (2.00 PM to 4.00 PM) |
| | Participatory Media (MJ5205) |
| 00 12 2021 | Slot- BJ4 (2.00 PM to 4.00 PM) |
| 09.12.2021 (Thursday) | Policy, Planning and Governance (MJ5271) |
| 10.12.2021 (Friday) | Slot- BJ5 (2.00 PM to 4.00 PM) Media and Peace Building (MJ5273) |

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9th SEM IMCJ & 3rd SEM MCJ (Regular)

Ref. No. - KIIT-U/Exam-(IMCJ)/933(6)/21

Dt: 15.11.2021

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SCHEDULE FOR ONLINE AUTUMN END SEMESTER EXAMINATION-2021 Specialisation: Communications Management

| Date & Day | Slot |
|---------------------------|---|
| 06.12.2021 (Monday) | Slot- BJ1(2.00 PM to 4.00 PM) Cultural and Creative Industries (MJ5301) |
| 07.12.2021 (Tuesday) | Slot- BJ2 (2.00 PM to 4.00 PM) |
| | Media Organisation Management (MJ5303) |
| 08.12.2021 (Wednesday) | Slot- BJ3 (2.00 PM to 4.00 PM) |
| | Integrated Marketing Communication (MJ5305) |
| 09.12.2021 (Thursday) | Slot- BJ4 (2.00 PM to 4.00 PM) |
| | Corporate Communication (MJ5371) |
| 10.12.2021 (Friday) | Slot- BJ5 (2.00 PM to 4.00 PM) Organisational Communication (MJ5373) |

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